

**ECONOMIC DEVELOPMENT  
PADM 645/PLAN 626/UPA 640**

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Fall 2022  
Class Meeting: W, 5:30-8:15  
Phone: 852-8257  
Place: UPA Rm. 117

**COURSE DESCRIPTION:**

The course provides an overview of economic development from both planning and public administration perspectives. Topics of interest in the course include theories of economic development, the planning process, analytical techniques, business strategies, human resources, community based development, high tech development, economic decline, entrepreneurship and economic recovery. Issues of globalization, cluster development, smart growth and entrepreneurship will be emphasized.

**LEARNING OBJECTIVES:**

To understand theories of economic development  
To understand theories of entrepreneurship  
To understand how to apply analytical techniques  
To gain insight about ideological perspectives of development  
To gain insight into the role of government in shaping development

**REQUIRED TEXTS:**

Blakely, E. J. & Leigh, N. G. (2017). *Planning Local Economic Development: Theory and Practice*. Sixth Ed. Sage (B&L)  
Koven, S. G. (2021). *Entrepreneurship and Economic Development*. Lexington Books (K)  
Moretti, E. 2013. *The New Geography of Jobs*. Mariner Books (M)

**REQUIRED ARTICLES:**

Eisinger, P. "Is Detroit Dead?" *Journal of Urban Affairs*. (February 2014), 36(1), 1-12. (E1)  
Eisinger, P. "The Politics of Bread and Circuses, Building the City for the Visitor Class," *Urban Affairs Review*. (January 2000), 35(3), 316-333. (E2)

**COURSE GRADING COMPONENTS:**

Midterm Exam	45%
Final Exam	45%
Class Participation	10%

**HOW GRADING WILL BE DETERMINED:**

Grades are based on scores of midterm exam, final exam and judgment of contributions to class discussions. Exams will be essay format. Correctness and salience of essay answers will determine scores on exams. Students are to demonstrate personal and professional decorum while in class. The final exam is not cumulative but covers material assigned post-midterm. Students should discuss with the instructor any circumstance that might affect their performance

such as physical challenges, illness, or any events of which the instructor should be aware of prior to taking the exams.

**GRADING SCALE:**

95-100 = A; 90-94.9 = A-; 87-89.9 = B+; 83-86.9 = B; 80-82.9+B-; 77-79.9 = C+; 73-76.9 = C; 70-72.9=C-; below 70 =D; below 60=F

**CLASS SCHEDULE AND TOPICS:**

Students are to read over slides and web content unit material that will be posted in blackboard.

<b>Class Meeting</b>	<b>Subject</b>	<b>Reading Assignment</b>
Aug. 24	Introduction	
Aug. 31	The Enduring Argument for Local Economic Development Planning The Influence of National and State Policies on Local Economic Development	B&L, Ch. 1-2
Sept. 7	Concepts and Theory of Local Economic Development The Local Economic Development Profession and Professionals	B&L, Ch. 3-4
Sept. 14	Local Economic Development The Planning Process The Economic and Governmental Setting	B&L, Ch. 5 K, Ch. 1
Sept. 21	Analytical Techniques	B&L, Ch. 6
Sept. 28	Local Economic Development Strategy Locality Development Strategies for Economic Development	B&L, Ch. 7-8 K, Ch. 2
<b>Oct. 5</b>	<b>Midterm Exam</b> <b>Study Readings and Notes</b>	
Oct 12	Business Development	B&L, Ch. 9
Oct. 19	Human Resource Development Introduction American Rust	B&L, Ch. 10 M, Introduction, Ch. 1
Oct. 26	A Global Economy and Climate Challenged World Smart Labor	B&L, Ch. 14 M, Ch. 2-4

	The Great Divergence Forces of Attraction	
Nov. 2	Entrepreneurship Theories The Inequality of Mobility	K, Ch. 3 M, Ch. 5
Nov. 9	Contemporary Entrepreneurs Poverty Traps and Sexy Cities	K, Ch. 4 M, Ch. 6
Nov. 16	Is Detroit Dead? The Politics of Bread and Circuses The New Human Capital Century	E1, E2, M. Ch. 7
<b>November 23</b>	<b>Thanksgiving Holiday</b>	
Nov. 30	The Social and Political Environment for Development Challenges to U.S. Entrepreneurship	K, Ch. 6-7
<b>Dec. 6</b>	<b>Reading Day</b>	
<b>Dec. 7</b>	<b>Final Exam</b>	

## HEALTH GUIDELINES

As a Community of Care, all students are expected to abide by public health guidelines and regulations as published by the University. For further information about approved COVID protocol go to <https://louisville.edu/coronavirus/health-protocols/health-protocols/#Positive> or consult other web sites.

**TITLE IX/Clary Act Statement:** Sexual misconduct (including sexual harassment, sexual assault, and any other nonconsensual behavior of a sexual nature) and sex discrimination violate University policies. Students experiencing such behavior may obtain confidential support from the PEACC Program (852-2663), Counseling Center (852-6585), and Campus Health Services (852-6479). To report sexual misconduct or sex discrimination, contact the Dean of Students (852-5787) or University of Louisville Police (852-6111).

The University of Louisville is committed to providing access to programs and services for qualified students with disabilities. If you are a student with a disability and require accommodation to participate and complete requirements for this class, notify the instructor and contact the Disability Resource Center (Stevenson Hall 119, 502-852-6938) for verification of eligibility and determination of specific accommodations.

## Core Competencies

It is important that MPA graduates have five universal competencies identified by the national accrediting association. They are:

- 1. Lead and manage in public governance
- 2. Participate in and contribute to the public policy process
- 3. Analyze, synthesize, think creatively, solve problems and make decisions
- 4. Articulate and apply public service perspectives and
- 5. Communicate and interact productively with a diverse and changing workforce and citizenry

Some MPA courses are more directly linked to specific competencies. With a focus on economic development this course supports multiple competencies especially the ability to contribute to the public policy process. Economic viability remains one of the most pressing challenges for many communities and the ability to form sound public policies is essential. A secondary but important competency of the course is the ability to analyze, synthesize, think creatively, solve problems and make decisions. Analytical skills taught in the class should aid in decision making and solving problems that arise. Public administration professors are committed to supporting the competencies enumerated by their national accrediting association.

**Mission Statement:**

The MPA program is a dynamic, collaborative interdisciplinary degree program committed to preparing students for career success in the public and nonprofit sectors. The program content reflects the urban/metropolitan setting of the University as well as the focus of the Department of Urban and Public Affairs. We are committed to: (1) Providing our pre-service and in-service students with a flexible program of study that emphasizes critical thinking, evidence-based problem solving and engaged service learning; (2) Encouraging diversity and inclusiveness in the curriculum, in the classroom and by engaging with the community we serve; and (3) Advancing scholarship, competence and professionalism in program and public service activities.