

University of Louisville Department of Urban and Public Affairs

Principles of Planning

URBS 301

Spring 2023

Instructor: Lindsey Connors

Office: Room 315, 465 W Bloom St. (Urban and Public Affairs Building).

Office hours: Wednesdays 2:15-4 pm (or by appointment).

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Class meeting time and location: Mondays & Wednesdays: 1:00-2:15 pm, BAB 131

Course Description:

This course explores the history and theory of city and regional planning over about the last century and a half. The focus is primarily, but not exclusively on planning in the United States. The course begins with an introduction to the field – which includes basic questions such as, “what is planning” and “why plan”? The course then takes two weeks to theoretically explore the realms in which planners work; the cities and suburbs of the United States. From there, the next section of the course is about particular issues in planning history. Rather than a chronological history of planning, the section pulls out some key periods/events in planning history, as well as key issues in planning theory and practice. Finally, the last third of the course is on contemporary debates and issues in planning. It includes such basic questions as, “what goals are planners trying to achieve?” as well as more specific questions such as, “what are the relationships between planning and urban diversity?”

Course Objectives:

This course covers the development of contemporary urban planning concepts and principles, detailing the nature, purpose, and scope of planning decisions and initiatives. Students will (1) develop an understanding of the historical rationale for urban planning, with a focus on the evolving rationale for planning in the U.S., (2) discuss the relationships between physical, social, and economic planning, (3) gain knowledge about contemporary planning practice and current issues faced by planners, and (4) engage firsthand with urban planning issues and phenomena in the Louisville context.

Remote Access Requirements

You will need access to a computer and reliable high-speed Internet in order to access required content on Blackboard (Bb) and other websites. Microsoft Word is needed for typed assignments. Please use grammar/spelling and virus checks on all documents before submitting them. You can obtain a free copy of Word and other Microsoft software here: <https://louisville.edu/email/office-365-proplus-for-students>. All times referenced in this syllabus are Eastern Standard Time (EST). Be sure to check the Bb course site regularly. The required readings, in class assignments, and supplemental content for the course modules will be available through Blackboard (Bb).

*NOTE: If we are to transition to being fully remote due to covid, we will be meeting via Blackboard Collaborate Ultra

Technology Support

Bb will be unavailable on Fridays from 10:00pm until 2:00am. For IT support, contact the IT Help Desk: <https://louisville.edu/its/get-help/its-helpdesk>; at (502-852-7997) or helpdesk@louisville.edu

Communication Policy

I will typically respond to email requests within 24 hours during the week (Monday – Thursday) and 48 hours on the weekends (Friday – Sunday) and holidays. Please include your name at the end of an email. Also please check your university email and Bb for announcements, assignments, discussions, and grade updates. All official course communication (e.g., schedule changes, etc.) will be handled through your university email and Bb. If you have any questions or concerns regarding the course, course material or assignments, please reach out to me. Please contact me if you find yourself in some type of situation that may hinder your success in this class.

Late Work Policy

Please complete and submit all assignments when they are due. Late assignments will only be permitted in exceptional circumstances. There will be a 10% grade point deduction for each day an assignment is late.

Readings:

All readings for this course will be on Blackboard.

Course Requirements:

Your final grade will be based on the following:

- 1) Attendance + Participation in Class Discussion/Workshop: 30%**
- 2) Weekly Reading Quizzes and Reaction Papers: 30%**

3) Midterm Assignment and Final Project: 30%

1.Attendance and Participation: This course depends on the students contributing to the discussion and moving the issues forward. Students are expected to be prepared to discuss the readings/materials in each class. Class participation and in-class assignments will form a major component of your grade. Please (1) attend all weekly seminars, (2) carefully read all assignments for each meeting, and (3) be prepared to discuss readings and weekly film/podcasts in a critical manner both during class lectures and during/after group work.

(4) Additionally, this course will include a weekly workshop on report writing for planners. This workshop will offer you the opportunity for co-authorship on a report for the Lexington Fair Housing Council. You will be asked to engage in weekly workshop activities including but not limited to finding, visualizing, and describing recent data on mortgage lending practices in the Louisville metro area.

2. Weekly Reading Quizzes (Monday): Each week you will be tasked with a reading quiz pertaining to Monday's readings. The quiz will be available through blackboard and will be due prior to Monday's class.

Notes:

- Quizzes will be available through blackboard for 48 hours prior to Monday's class meeting time and will not be available after class.
- 10 questions (multiple choice, fill in the blank, T/F)
- You will have a reading quiz for one Wednesday class (week 2 – no reflection paper that week)

You will **not** be assigned a quiz for these weeks:

- Week 1+16: First and last weeks of class

3. Film/Podcast/Reading Reflection Papers (Wednesday): Each student is required to prepare reaction papers for Wednesday's materials (film/podcast/reading, etc.). Please write 300 words minimum and have your paper prepared for Wednesday's class. You will be asked to describe an area of connection and an area of difference between the week's readings and film/podcast (~150 words per area).

Notes:

- Reflection papers will be submitted through Blackboard and are due on Wednesdays by noon.
- I ask for the submissions to be labeled as follows: Reflection Week 1, date; Reflection Week 2, date; etc.
- Please use APA citation style, write double spaced, and use Times New Roman, 12 pt. font. Make sure to include reference specific page numbers and quotes where needed.
- Late papers will accrue 10% off grade per each day late.
- Rubric will be provided

You will **not** be asked to write a reaction paper for these weeks:

- Weeks 1+2: First weeks of class.
- Week 9: Midterm Assignment Week
- Weeks 15+16: You'll be asked to work on your final project

4. Midterm Field Assignment: This field assignment will require you to attend a public planning meeting/event or perform field-based research on a current planning related issue locally within Louisville. More info and rubric to come.

5. Story Map Project: The final project for this course will be to create a Story Map

using ArcGIS to depict an urban-planning-related story that occurred within a place located within the United States. Students will present their Story Maps on the final week of class. More info and rubric to come.

UNIVERSITY CLOSURES/DELAYS

If the University of Louisville is closed due to a holiday, weather-related conditions or other unusual circumstances, course activity will continue via Blackboard. Notify me if you are affected by extreme circumstances (e.g. widespread power outage) and I will determine a reasonable course of action related to your assignment.

UNIVERSITY GUIDELINES AND POLICIES

Distance Education

The University of Louisville is committed to complying with all requirements regarding the operation of online education within states and U.S. territories. This policy addresses the Department of Education regulations concerning the regular and substantive interaction requirements for online and remote courses. University online and remote courses must be designed to facilitate regular and substantive interaction between instructors and students. The University requires instructors teaching online and remote courses to have regular and substantive interaction with the students enrolled in those courses. Individuals should report violations of this policy to appropriate University leadership, including but not limited to, the Delphi Center for Teaching and Learning, the University Integrity and Compliance at compliance@louisville.edu, or the University's Compliance and Ethics Hotline.

Title IX/Clery Act Notification

Sexual misconduct (including sexual harassment, sexual assault, and any other nonconsensual behavior of a sexual nature) and sex discrimination violate University policies. Students experiencing such behavior may obtain confidential support from the PEACC Program (852- 2663), Counseling Center (852-6585), and Campus Health Services (852-6479). To report sexual misconduct or sex discrimination, contact the Dean of Students (852-5787) or University of Louisville Police (852-6111). Disclosure to University faculty or instructors of sexual misconduct, domestic violence, dating

violence, or sex discrimination occurring on campus, in a University-sponsored program, or involving a campus visitor or University student or employee (whether current or former) is not confidential under Title IX. Faculty and instructors must forward such reports, including names and circumstances, to the University's Title IX officer. For more information, see the Sexual Misconduct Resource Guide (<http://louisville.edu/hr/employeerelations/sexual-misconduct-brochure>).

Students with Disabilities

The University of Louisville is committed to providing access to programs and services for qualified students with disabilities. If you are a student with a disability and require accommodation to participate and complete requirements for this class, notify me immediately and contact the Disability Resource Center (Stevenson Hall, 502-852-6938, <http://louisville.edu/disability>) for verification of eligibility and determination of specific accommodations.

Academic Dishonesty

Academic dishonesty is prohibited at the University of Louisville. It is a serious offense because it diminishes the quality of scholarship, makes accurate evaluation of student progress impossible, and defrauds those in society who must ultimately depend upon the knowledge and integrity of the institution and its students and faculty.

Religious Holy Days and Observances

Federal law and university policy prohibit discrimination on the basis of religious belief. It is the policy of the University of Louisville to accommodate students, faculty, and staff who observe religious work-restricted holy days. Students who observe work-restricted religious holy days must be allowed to do so without jeopardizing their academic standing in any course. Faculty are obliged to accommodate students' request(s) for adjustments in course work on the grounds of religious observance, provided that the student(s) make such request(s) in writing during the first two (2) weeks of term.

Statement on Diversity

The University of Louisville strives to foster and sustain an environment of inclusiveness that empowers us all to achieve our highest potential without fear of prejudice or bias. We commit ourselves to building an exemplary educational community that offers a nurturing and challenging intellectual climate, a respect for the spectrum of human diversity, and a genuine understanding of the many differences-including race, ethnicity, gender, gender identity/expression, sexual orientation, age, socioeconomic status, disability, religion, national origin or military status-that enrich a vibrant metropolitan research university. We expect every member of our academic family to embrace the underlying values of this vision and to demonstrate a strong commitment to attracting, retaining and supporting students, faculty and staff who reflect the diversity of our larger society.

SUPPORT SERVICES

Library Services

Library services are available for students in distance education-online courses, including off campus access to online databases and Electronic Course Reserves. The UofL librarians are available to assist you with library services. For more information view the Library Services for Distance Education and Online Courses page.

Technical Support

If you need technical support with your university account, unlocking your password, accessing wireless, Blackboard or other technical issues, contact the Help Desk at (502) 852-7997. You can chat with a support expert or submit an email by visiting the Help Desk Resources website. Many useful videos can be found at the Blackboard 9.1 Help page.

Writing Center

The University Writing Center is committed to supporting the writing of distance education students. You can schedule an online consultation through their Virtual

Writing Center. They provide both online live chat sessions and can respond to your draft in writing through an eTutoring session. Learn more at the Writing Center website.

Basic Needs

Any student who has difficulty accessing sufficient food, lacks a stable place to live, or faces any other hardship that may affect their performance in this class, should contact the Dean of Students Office at 502.852.5787 or <http://louisville.edu/dos>. Also, look for resources marked Basic Needs in UofL Concern Center. For more information, visit:

<https://louisville.concerncenter.com>

Class Schedule: (subject to modification)

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| <p>WEEK 1 (Jan. 9 and 11)</p> | <p>Course Introduction</p> <p><u>For Monday:</u></p> <ul style="list-style-type: none"> • Review Syllabus • Introductions <p><u>For Wednesday (meet in person):</u></p> <ul style="list-style-type: none"> • Lecture on Planning History and Theory (no reading or quiz today) |
| <p>WEEK 2 (Jan. 16 and 18)</p> | <p><i>What is Planning? Why Plan? What is Planning History?</i></p> <p><u>Monday: No Class MLK Day</u></p> <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Leonie Sandercock, “Out of the closet: The importance of stories and storytelling in planning practice” (quiz today, no reflection paper) <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • Workshop overview: What story are we telling? |
| <p>WEEK 3 (Jan 23 and 25)</p> | <p><i>What is Planning? Why Plan? What is Planning History?</i></p> <p><u>For Monday:</u></p> <ul style="list-style-type: none"> • Healey, Patsy, “The Planning Project” • Amin, Ash. “Urban Planning in an Uncertain World” <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Film: <i>Urbanized</i> <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • Homeownership by race and ethnicity: Finding the data |

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| <p>WEEK 4 (Jan 30 and Feb 1)</p> | <p>Part I: A bit on the contexts of planning... <i>What is the City or the Urban?</i></p> <p><u>Readings for Monday:</u></p> <ol style="list-style-type: none"> 1) Harvey, David, "Cities or Urbanization?" 2) Mumford, Lewis, "What is a City?" <p><u>For Wednesday</u></p> <ul style="list-style-type: none"> • Film: <i>The City</i> <p><u>Wednesday Workshop:</u></p> <p>Homeownership by race and ethnicity: How two or more numbers are alike or not</p> |
| <p>WEEK 5 (Feb. 6 and 8)</p> | <p><i>What is the Suburb or Suburbanization?</i></p> <p><u>Readings for Monday:</u></p> <ul style="list-style-type: none"> • Self, Robert, "White Noose" • Jackson, Kenneth, "Federal Subsidy and the Suburban Dream" <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Film: <i>Black Girl in Suburbia</i> <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • Homeownership by race and ethnicity: How these things changed over time |
| <p>WEEK 6 (Feb. 13 and 15)</p> | <p>Part II: A bit on big "moments" in planning history... <i>Chicago and The City Beautiful; the Garden City Movement</i></p> <p><u>Reading for Monday:</u></p> <ul style="list-style-type: none"> • Clevenger, Samuel Martin, and David Lawrence Andrews. "'A Peaceful Path to 'Healthy Bodies: The Biopolitics of Ebenezer Howard's Garden City.'" • Ryzewski, Krysta. "No home for the "ordinary gamut": a historical archaeology of community displacement and the creation of Detroit, City Beautiful." <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Film: <i>The World that Moses Built</i> <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • Homeownership by race and ethnicity: Describing our data visualizations |

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| <p>WEEK 7 (Feb.20 and 22)</p> | <p><i>Modernism and Urban Renewal</i></p> <p><u>Readings for Monday:</u></p> <ul style="list-style-type: none"> • Teaford, Jon, "Urban Renewal and Its Aftermath" • Hall, Peter, "The City of Towers" <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Film: <i>The Pruitt Igo Myth</i> <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • Redlining in Louisville: Finding the historical map |
| <p>WEEK 8 (Feb 27 and Mar 1)</p> | <p><i>Zoning and Land Use</i></p> <p><u>Readings for Monday</u></p> <ul style="list-style-type: none"> • Hirt, Sonia, "Home, Sweet Home: American Residential Zoning in Comparative Perspective" • Louisville Metro Gov., "Confronting Racism in City Planning and Zoning" Story Map <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Film: <i>A Matter of Place</i> <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • Redlining in Louisville: Describing and analyzing the map |
| <p>WEEK 9 (March 6 and 8)</p> | <p><i>Regional Planning, Past and Present</i></p> <p><u>Readings for Monday:</u></p> <ul style="list-style-type: none"> • Wheeler, Stephen, "Regionalism: Key Characteristics of an Emerging Movement" • Bromley, Ray. "Metropolitan Regional Planning: Enigmatic History, Global Future" <p><u>For Wednesday</u></p> <ul style="list-style-type: none"> • Midterm Assignment <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • No workshop today |
| <p>WEEK 10 (Mar. 13 - 19)</p> | <p>Spring Break</p> |

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| <p>WEEK 11 (March 20 and 22)</p> | <p><i>Advocacy and Equity Planning; Neighborhood and Community Planning</i></p> <p><u>Readings for Monday:</u></p> <ul style="list-style-type: none"> • Rohe, William. "From Local to Global: One Hundred Years of Neighborhood Planning" • Wolf-Powers, Laura. "Understanding community development in a 'theory of action' framework: Norms, markets, justice." <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Film: <i>Citizen Jane</i> <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • Mortgage Lending in Louisville: Finding the data |
| <p>WEEK 12 (March 27 and 29)</p> | <p>Part III: A bit on contemporary issues in planning... <i>On Planning, Markets, and Capitalism</i></p> <p><u>Readings for Monday:</u></p> <ul style="list-style-type: none"> • Campbell, Heather, Malcolm Tait, and Craig Watkins. "Is There Space for Better Planning in a Neoliberal World? Implications for Planning Practice and Theory" • Sroka, Robert. "Getting STIF [ed]: Louisville's Yum! Center, sales-tax increment financing, and megaproject underperformance." <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Podcast with Margit Mayer <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • Mortgage Lending in Louisville: Creating a Table - Top Lenders in Louisville |
| <p>WEEK 13 (April 3 and 5)</p> | <p><i>Planning for what purpose, with what values, and with what processes?</i> <i>Issues of Democracy, Participation, Justice, and Sustainability</i></p> <p><u>Readings for Monday:</u></p> <ul style="list-style-type: none"> • Campbell, Scott, "Green Cities, Growing Cities, Just Cities? Urban Planning and the Contradictions of Sustainable Development," • Pulido, Laura, Flint, Environmental Racism, and Racial Capitalism <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Film: <i>The Big Uneasy</i> <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • Mortgage Lending in Louisville: Creating a Table - Application Denials by Race and Ethnicity |

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| <p>WEEK 14 (April 10 and 12)</p> | <p><i>On Planning, Diversity and Difference</i></p> <p><u>Readings for Monday</u></p> <ul style="list-style-type: none"> • Goetz, Edward G., Rashad A. Williams, and Anthony Damiano. "Whiteness and urban planning." 11 • Fainstein, Susan, "Cities and Diversity: Should we want it? Can we plan for it?" <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Film: <i>My Brooklyn</i> <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • Mortgage Lending in Louisville: Describing our tables |
| <p>WEEK 15 (April 17 and 19)</p> | <p><i>On Planning Ethics</i></p> <p><u>Readings for Monday:</u></p> <ol style="list-style-type: none"> 1) Watson, Vanessa. "Deep Difference: Diversity, Planning and Ethics." 2) Marcuse, Peter. "Professional Ethics and Beyond. Values in Planning" <p><u>For Wednesday:</u></p> <ul style="list-style-type: none"> • Work on final project <p><u>Wednesday Workshop:</u></p> <ul style="list-style-type: none"> • No workshop today |
| <p>WEEK 16 (Apr. 24)</p> | <p><i>Wrap up</i></p> <ul style="list-style-type: none"> • Student Story Map Presentations |