

**Urban Policy and Governance
UPA 602**

S. Koven
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Fall 2022
Class Meeting: M, 5:30-8:15
Rm. UPA 117

COURSE DESCRIPTION:

An introduction to issues related to urban policy and administration. Emphasis is placed on management of cities as well as public policies that are particularly relevant to cities such as poverty, economic development, housing, education, and crime. Readings include identification of different political frameworks.

LEARNING OBJECTIVES:

To understand how urban policy is made in the United States
To gain insight on problems in implementing urban policies
To understand the diversity of perspectives on pressing urban problems

REQUIRED TEXTS:

England, R.E., Pelissero, J.P. & Morgan, D. R. (2017). *Managing Urban America*. Eighth Ed. Sage, (EPM).
Eucher, C. C. & McGovern, S.J. (2003). *Urban Policy Reconsidered*. Routledge. (EM)
Kingdon, J. (1995). *Agendas, Alternatives, and Public Policies*. Second Ed. Harper Collins. (K)

REQUIRED ARTICLES:

Kantor, P. (2013). The Two Faces of American Urban Policy. *Urban Affairs Review*, 49(6), 821-850. (K)
Sternlieb, G. (1971). The City as a Sandbox. *The Public Interest*, 25, 14-21. (S)
Wilson, W. J. & Aponte. R. (1985). *Annual Review of Sociology*, 11, 231-258 (W&A)
Plunkitt, G. W. *Plunkitt of City Hall*, Preface, Ch. 1 (P)

COURSE GRADING COMPONENTS:

Students are expected to attend classes regularly, participate in class discussions, complete two examinations and a term paper. Exams will be essay format, four out of five questions worth 25 points each. Grading criteria for the course is described below:

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|---------------------|--------------|
| Midterm Exam | 30% of grade |
| Final Exam | 40% of grade |
| Term Paper | 20% of grade |
| Class Participation | 10% of grade |

Term Paper:

Term papers should be approximately 10-15 double spaced. Time will be allocated in class for students to present paper and conduct a class discussion of the paper. You can choose from

public policy papers that relate to your research interests, present field of employment, anticipated field of employment, or topics covered in the texts. Term papers should include at least 15 references. The majority of references should be from academic (articles, books) sources. Additional sources can include web based citations. Papers should be formatted according to American Psychological Association citation style. It is recommended that you follow the following format in your papers:

- a) an abstract summarizing the key takeaways of paper
- b) an introduction that explains what paper is about and why it is of interest
- c) literature review related to the chosen policy, can supplement literature review with data that adds to your discussion
- d) conclusions briefly summarizing observations or findings

Emphasis should be placed on presentation of peer reviewed research or actual data. Paper should not be one sided or polemical in nature. Avoid long quotations from other authors. An oral presentation of your term paper is required. Students should have the term paper topic approved by the instructor shortly after the midterm. Time in class will be allocated for discussion of topics. After the midterm exam be prepared to discuss your desired topic and receive feedback from other students. Topics issues should relate to urban polices or urban management.

HOW GRADING WILL BE DETERMINED:

Grades on the exams will be assessed on the basis of accuracy and coherence. Answers should directly address the question raised. Study guides will be provided prior to each exam. The final exam will only cover post-midterm material. Grades for participation will be determined by the perceived quality of the student’s participation in class discussions. Term paper grades will take into consideration both the written product and the oral presentation. Power point presentations and/or handout are recommended.

Grading Scale:

95-100 = A; 90-94.9 = A-; 87-89.9 = B+; 83-86.9 = B; 80-82.9 = B-; 77-79.9 = C+; 73-76.9 = C
70-72.9 = C-; 60-69.9 = D, under 60=F

CLASS SCHEDULE AND TOPICS:

| <u>Dates</u> | <u>Subject</u> | <u>Reading</u> |
|----------------|--|------------------------------|
| Aug. 22 | Introduction to Course | |
| Aug. 29 | Managing American Cities Intergovernmental Relations | EPM, Ch. 1-2 |
| Sept. 5 | Labor Day Holiday | |
| Sept. 12 | Urban Political Structure Cities and the Life of the Nation Honest and Dishonest Graft | EPM, Ch. 3 EM, Ch. 1, (P) |

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| | Curse of Civil Service Reform | |
| Sept. 19 | Urban Policymaking Two Faces of American Urban Policy | EPM, Ch. 4 (K) |
| Sept. 26 | Urban Planning Decision Making and Analysis | EPM, Ch. 5-6 |
| Oct. 3 | Midterm Break | |
| Oct. 10 | Urban Service Delivery | EPM, Ch. 7 |
| Oct. 17 | Poverty City as a Sandbox Urban Poverty | EM, Ch. 2; (S) (W&A) |
| Oct. 24 | MIDTERM EXAM Review class notes and readings | |
| Oct. 31 | The Management Process Managing the Urban Future | EPM, Ch. 8, 11 |
| Nov. 7 | Economic Development Housing How Does an Idea's Time Come? | EM, Ch. 3-4 K, Ch. 1 |
| Nov. 14 | Education Crime | EM, Ch. 5-6 |
| Nov. 21 | Participants Inside of Government Outside of Government Processes: Origins, Rationality Incrementalism and Garbage Cans Problems | K, Ch. 2-5 |
| Nov. 28 | The Policy Primeval Soup The Political Stream The Policy Window and Joining the Stream Oral Presentations of term papers | K, Ch. 6-8 |
| Dec. 5 | Wrapping Things Up Some Further Reflections Oral Presentations of term papers | K, Ch. 9-10 |

All Term Papers are to be Handed In at December 5 Class

Dec. 6 **Reading Day**

Dec. 13 **FINAL EXAM**
Review all readings and slides since midterm

Code of Student Rights and Responsibilities: The Code of Student Rights and Responsibilities is set forth in writing in order to give students general notice of their rights and responsibilities at the University of Louisville. It is the students' responsibility to be aware of all University rules and policies; students should check with their academic units if they have any questions about the purposes or intent of these policies.

Student Code of Conduct: The primary purpose for the imposition of non-academic discipline in the University setting is to protect and preserve a quality educational environment in the campus community. The University is not designed or equipped to rehabilitate students who do not abide by this Code. It may be necessary to remove those students from the campus and to sever the institutional relationship with them, as provided in this Code.

Health Guidelines

As a Community of Care, all students are expected to abide by public health guidelines and regulations as published by the University. For further information about approved COVID protocol go to <https://louisville.edu/coronavirus/health-protocols/health-protocols/#Positive> or consult other web sites.

TITLE IX/Clary Act Statement: Sexual misconduct (including sexual harassment, sexual assault, and any other nonconsensual behavior of a sexual nature) and sex discrimination violate University policies. Students experiencing such behavior may obtain confidential support from the PEACC Program (852-2663), Counseling Center (852-6585), and Campus Health Services (852-6479). To report sexual misconduct or sex discrimination, contact the Dean of Students (852-5787) or University of Louisville Police (852-6111).

The University of Louisville is committed to providing access to programs and services for qualified students with disabilities. If you are a student with a disability and require accommodation to participate and complete requirements for this class, notify the instructor and contact the Disability Resource Center (Stevenson Hall 119, 502-852-6938) for verification of eligibility and determination of specific accommodations.